

MEETING SUPPORT OPPORTUNITIES

The American Society for Cell Biology welcomes unrestricted grant support for a variety of its Annual Meeting events. Such support helps the ASCB to maintain low attendee registration fees and offers Supporters a way to demonstrate their support of the Society.

Support is welcome at any dollar level. Sole support and shared support opportunities are available for each element of the Annual Meeting listed. Commitments are accepted on a first-come, first-served basis; however, ASCB reserves the right to accept full or sole support in preference to a shared or partial support commitment that may have been received earlier.

RECOGNITION

All Supporters are acknowledged in advance publications to the extent possible, so the earlier you make your support commitment, the greater the visibility you will receive. In addition, Supporters are recognized with distinctive onsite signage. Supporters of scientific sessions are acknowledged on signs outside session halls, and by the chair of the session from the dais. Annual Meeting Supporters are also featured in “thank you” acknowledgments placed in the *ASCB Newsletter* and the *Annual Meeting Program*. All Supporters who provide \$1,000 or more receive the following benefits:

- Priority in assignment of exhibit space at the Annual Meeting
- Acknowledgment of support in the *Annual Meeting Program*
- “ASCB Supporter” sign for their booth
- “ASCB Supporter” ribbons for booth workers

Support amounts listed below represent a total amount that may be provided in part by multiple Supporters or the cost of sole support. In the case of multiple Supporters for one opportunity, Supporters may approve who they will partner with to provide total support. For more detailed information, contact Ed Newman, Director of Exhibits and Sales, at enewman@ascb.org or (301) 347-9312.

Keynote Symposium | \$25,000

The Keynote will be the first general session of the meeting on Saturday night, December 5. Rudolf Jaenisch, of Whitehead Institute for Biomedical Research and Massachusetts Institute of Technology, will discuss “Stem Cells, Pluripotency, and Nuclear Reprogramming.” Support will be acknowledged from the dais and on signage at the door.



Opening Reception | \$10,000

The popular first-evening dinner reception will be held in Sails Pavilion on Saturday, December 5, immediately following the Keynote Symposium. The event, featuring a cash bar and deejay, is open to all Annual Meeting attendees and Exhibitors. Support will be acknowledged with signage, in printed materials, and on the ASCB website.



Wireless Internet | \$10,000

Wireless Internet access will be provided during the Annual Meeting. Attendees will be able to access email conveniently and use their own laptop or PDA. Support will be acknowledged on the splash page and at the multiple Internet access points in the San Diego Convention Center.



Internet Kiosk Stations | \$10,000

Freestanding kiosks placed throughout the San Diego Convention Center will provide attendees with Internet connectivity. Each kiosk will consist of eight Internet stations. Your company logo will be displayed on the front of each kiosk on a 3-foot x 20-foot banner hanging above the kiosk. You are also welcome to provide and submit for approval mouse pads with your company name and logo.



Lanyards | \$7,500

Supporter provides the ASCB with badge lanyards—after preapproval of design—for exclusive distribution to attendees. Supporter arranges purchase, production, and delivery of approximately 9,000 lanyards for distribution in the lobby of the San Diego Convention Center.



Symposium | \$5,000

Two concurrent major scientific symposia will be presented Sunday through Tuesday, and one closing symposium will be held on

Wednesday. Symposia sessions draw thousands of attendees. The symposium chair will acknowledge support from the dais, and signage will be placed at the door.



WICB Career Mentoring Roundtable | \$5,000

A two-hour roundtable discussion on career options and issues facing biologists will be held on Monday, December 7. This popular event typically attracts 500 scientists. The Chair of the ASCB Women in Cell Biology (WICB) Committee will acknowledge support from the dais, and signage will be placed at the door.



Member-Organized Special Interest Subgroup | \$5,000

Saturday, December 5, afternoon Member-Organized Special Interest Subgroups are extremely popular. Subgroups are selected by the Program Committee from ASCB member proposals. Organizations/companies may provide exclusive support of a Subgroup for \$5,000. Support is subject to approval by the Subgroup organizer. Support will be acknowledged from the dais and on signage at the door.



Educational Resources/Minorities Affairs Committee Booth | \$3,000

Attendees meet and network with Education and Minorities Affairs Committee (MAC) members, Travel Awardees, Linkage Fellows, and others, and learn about the latest educational resources. The booth is also the site of various informal presentations. Support will be acknowledged with signage at the booth, and on the ASCB website.



Minisymposium/Working Groups | \$3,000 or two for | \$5,000

Eight scientific minisymposia, which may include one of four working groups, are held each morning, Sunday through Wednesday. These sessions draw a specialized audience of 350–1,300 people each. The working groups are particularly popular formats that offer more opportunity for discussion regarding scientific questions and future directions. A minisymposium/working group co-chair will acknowledge support from the dais, and signage will be placed at the door.



CellSlam: A Stand-Up Science Slam Contest | \$3,000

This popular stand-up science slam attracts a crowd of at least 500. CellSlam finalists

make a science issue, concept, and/or discovery come alive in three minutes. Judged by a panel of celebrity media judges, CellSlammers rap, sing, cheer, and play the guitar, etc., before an enthusiastic audience. Reports on CellSlam 2008 went around the science press and blogosphere. CellSlam 2009 promises to be bigger, funnier and, thanks to presentations on the ASCB website, appreciated for a long time to come. Support will be acknowledged with signage at the door and on the ASCB website.

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Hotel Room Keys | \$3,000

Supporter has the opportunity to place preapproved logo or graphics on attendee hotel room keys at select ASCB hotels. Sole support of this item is required per hotel. Supporter will arrange with hotel for production and delivery (additional hotel fees may apply). Support will be acknowledged in the *Annual Meeting Program*.

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Promotional Materials | \$3,000 each

All materials will be available to attendees in the registration/message area. Supporter will arrange for purchase, production, and delivery of preapproved design. Signage acknowledging support will be provided. Estimated quantities to be provided: 8,000. Notepads • Pens and/or pencils • USB flash drives • Water bottles • Luggage tags • Umbrellas • Other ideas welcome!

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Coffee Break | \$3,000

A one-hour coffee and brownie break is held each morning in the Exhibit Hall and on Wednesday morning between the minisymposia and the final symposium. Attendees greatly appreciate this welcome sustenance between morning minisymposia. Signage acknowledging support will be placed at each coffee station.

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Popcorn Break | \$3,000

A one-hour popcorn and lemonade break is held each afternoon in the Exhibit Hall. Signage acknowledging support will be placed at each popcorn station.

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City Guide/Maps | \$3,000

Small pocket-sized maps/guides will be distributed in the Registration Area. The supporter's preapproved corporate name and logo may be displayed on the guides. Guides/maps are produced by the supporter (additional fees may apply). Estimated quantity to be provided: 5,000.

Celldance 2009 | \$2,500

The ASCB's Cell Biology Film Contest attracts dozens of entries from ASCB members; a panel of scientists judges the films, and the contest culminates in a popular awards presentation ceremony at the ASCB Annual Meeting. At the third annual event, hundreds of attendees will view the winner's reel. Support will be acknowledged with onsite slides and signage, an announcement at the ceremony, and on the ASCB website.

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Travel Awards | \$2,500 each

Minority Students

Contribution will allow three students to attend the Annual Meeting. Members of the Minorities Affairs Committee score the applications based on scientific merit, financial need, and the strength of the advisor's recommendation. Support will be acknowledged in the *Annual Meeting Program* and at the Educational Resources/Minorities Affairs Committee Booth.

Undergraduate Students

Contribution will allow eight undergraduate students to attend the Annual Meeting. Members of the Education Committee score the applications based on educational interests, financial need, and the strength of the advisor's recommendation. Support will be acknowledged in the *Annual Meeting Program* and at the Educational Resources/Minorities Affairs Committee Booth.

Predoctoral Students

Contribution will allow six to eight students to attend the Annual Meeting. Members of the Education Committee score the applications based on scientific merit, financial need, and the strength of the advisor's recommendation. Support will be acknowledged in the *Annual Meeting Program* and at the Educational Resources/Minorities Affairs Committee Booth.

Postdoctoral Fellows

Contribution will allow eight postdocs to attend the Annual Meeting. Members of the Education Committee score the applications based on scientific merit, stage of professional development, and financial need. Support will be acknowledged in the *Annual Meeting Program* and at the Educational Resources/Minorities Affairs Committee Booth.

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Speaker Lounge | \$2,500

Speakers at sessions use the Speaker Lounge to check their presentations and talk with other speakers in their sessions. Light refreshments are provided. Signage acknowledging support will be placed at the door.

Newsroom | \$2,500

Members of the press use the Newsroom to write stories and hold press conferences. Light refreshments, phone, and Internet access are provided. Signage acknowledging support will be placed at the door.

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Message Center | \$2,500

Have your company name displayed prominently near the ASCB Message Center located in the Registration Area where it will be seen by all.

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K–12 Science Education Workshop | \$2,000

A roundtable, hands-on workshop to enhance K–12 science education is offered on Sunday, December 6. Support will be acknowledged from the dais, and with onsite slides and signage at the door.

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Laptop Charging Stations | \$2,000

Seven stations will be placed throughout the San Diego Convention Center. Support will be acknowledged with onsite signage and in the *Annual Meeting Program*.

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You Are HERE Exhibitor Floor Locator Signs | \$2,000

Attendees reference the floor plan map frequently while in the Exhibit Hall. Be the sole sponsor of this signage, and ASCB will highlight your logo and booth number on the floor plan map. The deadline to submit a TIF file to Ed Newman, Director of Exhibits and Sales (enewman@ascb.org), is October 15.

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Undergraduate Program | \$1,500

This event, to be held Saturday, December 5, will include a speaker of interest to undergraduates, poster presentations, and light refreshments. Support will be acknowledged from the dais and with signage placed at the door.

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NEW! Hanging Banner Aisle Sign | \$1,000

Advertise your company logo, name, and booth number on a 2'x 4' space at the bottom of hanging aisle signs in the Exhibit Hall. A TIF file must be emailed to Ed Newman, Director of Exhibits and Sales (enewman@ascb.org), by October 15.