



## Join “We Are Research” Social Media Campaign

Join us all week as we kick off the “We Are Research” campaign for Nobel Week 2016.

Give your members of Congress a personal story to associate with funding basic research and show Congress the diversity of our labs and all the people it takes to make discoveries.

We encourage you to take photos of yourselves and your lab mates, then tweet them! Use the hashtag #WeAreResearch

You can be in your lab or anywhere. A group photo or selfie is fine. We want to highlight for Congress how local scientists pursue life, vital biomedical knowledge, and even outside interests in their districts. **The best photo will be highlighted on the ASCB website--just be sure to tag @ASCBiology to be considered!**

This is also your chance to ask Congress to increase their support for researchers by asking for steady, predictable funding. In your Facebook or twitter message, go ahead and demand more funding. Don't be shy!

To help get you started, we've come up with some sample Facebook or Twitter messages, but feel free to get creative and add your personal touch:

*Option 1:* Increasing the NIH/NSF budget will keep us working tirelessly for [research cause]!  
@[your senators] @[your representative] @ASCBiology #weareresearch

*Option 2:* I am research and I vote! Tell Congress we need increases for NIH/NSF to keep moving biology forward. @[your senators] @[your representative] @ASCBiology #weareresearch

*Option 3:* I am a cell biologist working on [your research] but also [add something about who you are: volunteer at elementary school science fairs, run yearly marathons, love to garden, etc.].  
@[your senators] @[your representative] @ASCBiology #weareresearch

*Option 4* (In case an ASCB member wins the Nobel): Basic research wins the Nobel Prize!  
Congrats to (insert name) @ASCBiology #weareresearch

Remember to include the hashtag #WeAreResearch!