2017 ASCB Insertion Order

Contact Name: ____________________________________________

Company Name: __________________________________________

Street Address: ___________________________________________

City/State/Zip: ____________________________________________

Telephone: __________________________ Fax: __________________

E-Mail: __________________________________________________

URL: _____________________________________________________

Alt Text: __________________________________________________

Poster Guide

Premium Positions, full page, 4C

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Premium Positions, full page, 4C

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Inside Front Cover □ Inside Back Cover

□ Back Cover (1/2 Page) $2,500 □ Full Page $1,500

□ Inside Front Cover $2,750 □ Back Cover (1/2 Page) $2,500

□ Full Page 4C $2,500 □ 1/2 Page 4C $2,300 □ 1/4 page 4C $1,950

□ Full Page BW $1,750 □ 1/2 Page BW $1,550 □ 1/4 page BW $1,200

□ Premium Positions:

□ Inside Front Cover $2,750 □ Back Cover (1/2 Page) $2,500

□ Inside Back Cover $2,750

□ Premium Positions:

□ Inside Front Cover $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $5,250 □ Divider Tab, $4,250

□ First Signature $3,950

□ Premium Positions:

□ Inside Front Cover $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Premium Positions:

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Premium Positions:

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

Newsletters

Please reserve space in the following issue(s): __________________________

Size:

□ Full Page 4C $2,500 □ 1/2 Page 4C $2,300 □ 1/4 page 4C $1,950

□ Full Page BW $1,750 □ 1/2 Page BW $1,550 □ 1/4 page BW $1,200

□ Premium Positions:

□ Inside Front Cover $2,750 □ Back Cover (1/2 Page) $2,500

□ Inside Back Cover $2,750

□ Premium Positions:

□ Inside Front Cover $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $5,250 □ Divider Tab, $4,250

□ First Signature $3,950

□ Standard Placement

□ Full Page, 4C $3,250 □ Half Page, 4C $2,650

□ Full Page, BW $1,700 □ Quarter Page, BW $1,450

□ Premium Positions:

□ Inside Front Cover $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Premium Positions:

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Premium Positions:

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

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□ Special print edition of MBoC

(Award Essays)

□ Inside Front Cover $3,000 □ Inside Back Cover $3,000

□ Full Page $1,500 □ Half Page $1,000 □ Back Cover, $4,500

Mobile App

□ Premium Support $10,000 □ Session Banner Ad $1,750

□ Collateral Listing $1,000 □ Enhanced Listing $500

Annual Meeting Program

Premium Positions, full page, 4C

□ Inside Front Cover, $4,250 □ Inside Back Cover, $4,250

□ Back Cover, $5,250 □ Divider Tab, $4,250

□ First Signature $3,950

Standard Placement

□ Full Page, 4C, $3,250 □ Half Page, 4C, $2,650

□ Full Page, B&W, $1,700 □ Quarter Page, B&W, $1,450

Poster Guide

Premium Positions, full page, 4C

□ Inside Front Cover, $2,750 □ Inside Back Cover, $2,750

□ Back Cover, $4,000

MBoC/LSE Online Banner

URL: _____________________________________________________

Alt Text: __________________________________________________

□ MBoC, $450/mo □ LSE, $500/quarter

Alt Text: __________________________________________________

Month(s): ________________________________________________

ASCB Post Highlights Email

URL: _____________________________________________________

Alt Text: __________________________________________________

□ Horizontal Banner, $1,500 □ Side Square, $1,000

Month(s): ________________________________________________

ASCB Post Website

URL: _____________________________________________________

Alt Text: __________________________________________________

□ Leaderboard, $2,500 □ Side Square, $1,750

Month(s): ________________________________________________

MBoC/LSE Online Banner

URL: _____________________________________________________

Alt Text: __________________________________________________

□ MBoC, $450/mo □ LSE, $500/quarter

Alt Text: __________________________________________________

Month(s): ________________________________________________

*Alternate text: A very short (less than 5 words) description of the ad for people who have image-loading turned off or are using a browser that doesn't display images.

Signature: __________________________ Date: ________________

Return this form to:
ascbexhibits@spargoinc.com

Spargo, Inc.
11208 Waples Mill Rd #112
Fairfax, VA 22030
PHONE: 703-631-6200 or 800-564-4220