

2017 ASCB Insertion Order

Contact Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Newsletter

Please reserve space in the following issue(s): _____

Size:

Full Page 4C \$2,500 1/2 Page 4C \$2,300 1/4 page 4C \$1,950

Full Page BW \$1,750 1/2 Page BW \$1,550 1/4 page BW \$1,200

Premium Positions:

Inside Front Cover \$2,750 Back Cover (1/2 Page) \$2,500

Inside Back Cover \$2,750

ASCB Post Website

URL: _____

Alt Text: _____ *

Leaderboard, \$2,500 Side Square, \$1,750

Month(s): _____

ASCB Post Highlights Email

URL: _____

Alt Text: _____ *

Horizontal Banner, \$1,500 Side Square, \$1,000

Month(s): _____

MBoC/LSE Online Banner

URL: _____

MBoC, \$450/mo LSE, \$500/quarter

Alt Text: _____ *

Month(s): _____

Mobile App

Premium Support \$10,000 Session Banner Ad \$1,750

Collateral Listing \$1,000 Enhanced Listing \$500

Annual Meeting Program

Premium Positions, full page, 4C

Inside Front Cover, \$4,250 Inside Back Cover, \$4,250

Back Cover, \$5,250 Divider Tab, \$4,250

First Signature \$3,950

Standard Placement

Full Page, 4C, \$3,250 Half Page, 4C, \$2,650

Half Page, B&W, \$1,700 Quarter Page, B&W, \$1,450

Poster Guide

Premium Positions, full page, 4C

Inside Front Cover, \$2,750 Inside Back Cover, \$2,750

Back Cover, \$4,000

Special print edition of MBoC (Award Essays)

Inside Front Cover \$3,000 Inside Back Cover \$3,000

Full Page \$1,500 Half Page \$1,000 Back Cover, \$4,500

*Alternate text: A very short (less than 5 words) description of the ad for people who have image-loading turned off or are using a browser that doesn't display images.

Signature: _____ Date: _____

Return this form to:
ascbexhibits@spargoinc.com

Spargo, Inc.
11208 Waples Mill Rd #112
Fairfax, VA 22030
PHONE: 703-631-6200 or 800-564-4220