

ASCB 2014 ASCB ANNUAL MEETING PROGRAM / POSTER GUIDE Insertion Order Form

Contact Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Please reserve the following space:

ANNUAL MEETING PROGRAM

Premium Positions, full page, 4C

- Inside Front Cover, \$4,250 Inside Back Cover, \$4,250 Back Cover, \$5,250
 Divider Tab, \$4,250 First Signature \$3,950

Standard Placement

- Full Page, 4C, \$3,250 Half Page, 4C, \$2,650
 Half Page, B&W, \$1,700 Quarter Page, B&W, \$1,450

ANNUAL POSTER GUIDE

Premium Positions, full page, 4C

- Inside Front Cover, \$2,500 Inside Back Cover, \$2,500 Back Cover, \$4,000

Print Ad Specs:

Full Page (Trim Area): 8.375 in x 10.875 in Half Page Vertical: 3.75 in x 10 in
Full Page (Full Bleed): 8.875 in x 11.375 in Quarter Page 3.75 in x 5 in
Half Page Horizontal: 7.5 in x 5 in

Approval

All ads are subject to approval by ASCB which may reject an ad at its sole discretion.
The placement of this advertisement is authorized by

Print Name: _____

Signature _____ Date: _____