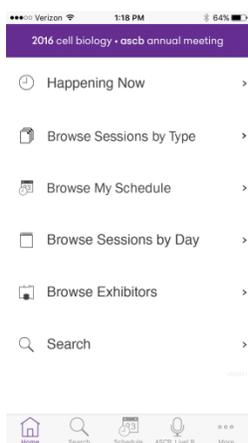




The mobile app enhances the ASCB Annual Meeting by allowing easy access to session and event-specific details. Use the app to build your personal schedule, take notes on sessions, browse exhibitors, bookmark important items with a star, share your thoughts on social media and much more.

To download ASCB's mobile app, go to the Google Play or Apple App Store and search for 'ASCB 2015'.



NOW /Home Page

The NOW/Home page of the mobile app (see image to the left) allows you to:

- See sessions in progress - *Happening Now*
- See sessions by categories - *Browse Sessions by Type*
- Review sessions you have flagged - *Browse My Schedule*
- Review all sessions by day - *Browse Sessions by Day*
- Find exhibitors and see the products they offer - *Browse Exhibitors*

The footer menu provides easy navigation to additional functionality on the app. Click the *More* tab (lower right-hand corner) to access items like: social media (Twitter and Facebook), Around San Diego, Live from ASCB, Maps and more.

Sessions

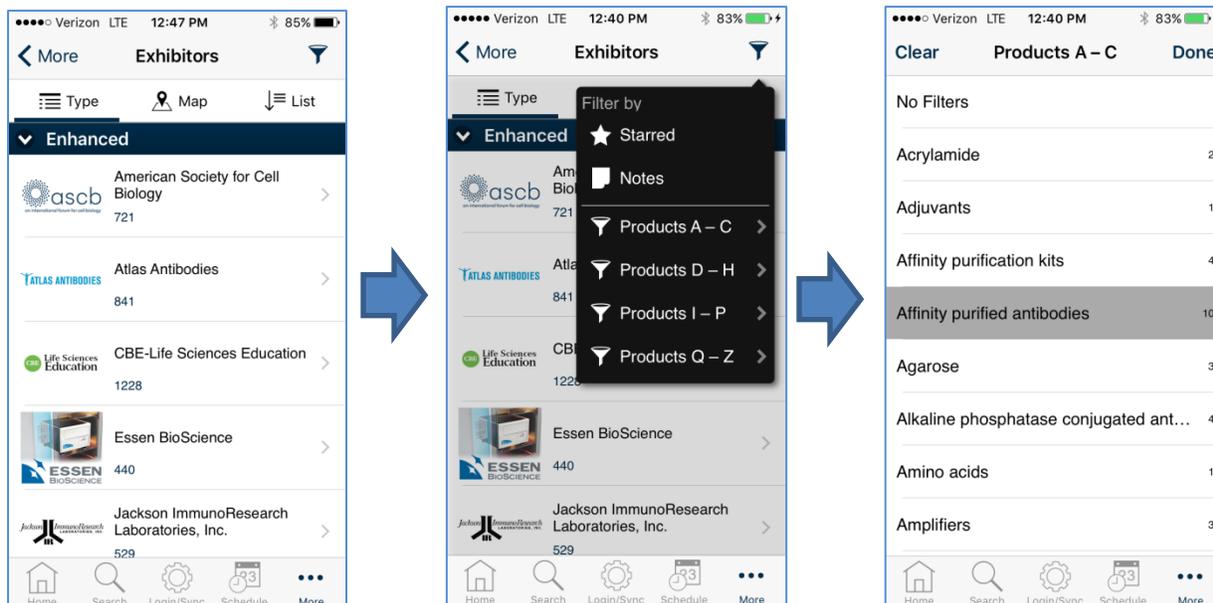
Once you have found a session you are interested in, you will see several icons that perform different functionality. A complete list is show below.

- Add event to your schedule
- Star mark the item Includes the item in the Notes and Stars tab
- Take notes All notes are included in the Notes and Stars tab
- Show the item on the map
- Sessions near the one you are currently viewing Does not use GPS or device tracking
- Share the item using social media or email
- Submit a comment If enabled (requires log in)
- Browse to a provided web link
- Send an email to the speaker or exhibitor
- Filter sessions by keywords
- In the Schedule view, use the menu to add Personal Meetings or Export your schedule to your own calendar
- Toggle to display the program timetable and hide your scheduled sessions



Browse Exhibitors

When browsing exhibitors, you will find a complete list of all exhibitors alphabetically by company name. You can also click on the List tab to show the exhibitors in booth number order. You can also use the 'Filter' icon to stratify exhibitors who offer a particular product(s) you are looking for.



Search

Your ability to search has been enhanced in this year's app. In addition to searching the entire app by using the Search icon on the home screen, see image above, you can now search only particular sections of the app. E.g. Click on Browse Sessions by Type → Posters and you will find a search box at the top of the screen. If you enter a search term there it will only search Posters for that term.

HELP

If you find need assistance using or navigating the mobile app, please stop by Attendee Services, located in the North Lobby.

